

# Eric Green

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## PROFESSIONAL EXPERIENCE

**R/GA, New York, NY**

**Feb 04 - present**

***Interaction Design Director***

Developed digital concepts, content and functionality to support client strategy, branding and user goals. Collaborated with creative and technology leads to execute concepts for experiential sites, interactive installations, e-commerce sites, videos, kiosks, emails and banners. Communicated designs through clear documentation including site maps, wireframes, flows and presentations. Experience includes direct client contact, presentations, pitch work and working with partner agencies.

Clients include: Nokia (Global); Avaya (Global); Subaru; New York Stock Exchange; Target; Verizon; Bank of America

**Web and CD-ROM Design, New York, NY**

**Oct 02 - Mar 04**

Established web presence and online branding for businesses and non-profit organizations. Developed architecture, interaction design and visual design consistent with project goals and brand identity.

Clients include: Richard Rice Architects; Michael J. Berkeley Foundation; Aequus Group; Nevins Consulting; Kristie Roldan Lighting; Lambda Legal; Roxi09

**The Reiki Project, New York, NY**

**Dec 01 - present**

***Founder & Designer***

Conceptualized and developed a privately held start-up e-commerce business designed to market and distribute interactive educational products and accessories. Managed vendor relations with suppliers and manufacturers. Managed financial operations.

**SFG Pro-Sports, Bernardsville, NJ**

**Jan 01 - Jan 02**

***Branding & Development Consultant***

Designed launch strategy and branding for a start-up sports embroidery business. Developed information architecture for company's web presence.

**Lucasiewicz Design Inc., New York, NY**

**Jan 00 - Jan 01**

***Graphic Designer***

**Theatrical Design & Direction, New York, NY**

**Jan 99 - Jan 04**

Projects include work for: NY International Fringe Festival; Brooklyn Rep; Irish Arts.

## EDUCATION

**New York University**

Tisch School of the Arts. Interactive Telecommunications Program Masters, 2002. Screen-based and installation design.

**Brown University**

BS, 1999. Digital art and theatrical design and direction.

## TECHNICAL COMPETENCIES

Adobe CS; Flash; ActionScript; HTML; CSS; MIDI; MAX/MSP; ProTools; Beatnik; SoundEdit; BX-24 and Pic Microcontrollers; sensor and motor control; Microsoft Office; Mac OS X; Windows